



Clinical Content Developer

About Ummeed:

India has millions of children with developmental disabilities, and the access to and availability of therapists and developmental paediatricians is very low. Ummeed is one of India's premier non-profit organizations providing family-centred care to children with developmental disabilities and their families. We believe that all children with developmental disabilities can be included in society and reach their maximum potential, if given the chance. As an organization with a workforce of over 90 committed professionals, Ummeed's transdisciplinary approach works towards:

- Helping children with developmental disabilities
- Building a network of trained professionals and community workers who can prevent, diagnose, and manage developmental disabilities effectively

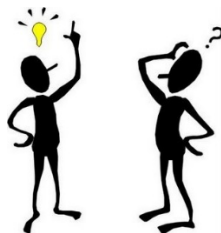
The team at Ummeed is a diverse group of highly passionate, motivated and talented individuals. Ummeed offers its team members opportunities to grow professionally and personally, inculcating and reflecting a strong culture of supervision and mentorship and the space for continued learning.

About the Project:

Over the years, as Ummeed has worked with low income families, parents have told us that information on developmental disabilities is hard to come by – information that addresses their concerns, is simple to understand, in a language they are comfortable with and from a source they trust.

Ummeed professionals respond to this need on a one-on-one basis when they meet parents, but there is a need to do this at a much larger scale.

Through the use of technology, Ummeed's Platform Project aims to provide information about developmental disabilities to the parents/caregivers of children with disabilities. We have commenced the pilot phase to build and disseminate content in the form of videos in Hindi, with English subtitles.



Post pilot, additional video content will be created for more developmental disabilities, and the Hindi videos will be dubbed in regional Indian languages. Other functions may also be added to the platform which may include support groups (moderated discussion forums) and online consults.



About the Position:

We need a clinical content developer, who understands the scientific content related to developmental disabilities, to help with the creation of videos.

Primary Responsibilities:

For each video, the content writer will have to understand the objectives of the video and the key messages we would like to convey to the target audience through the video. Using these key messages, the content writer will work collaboratively with the film maker to get the film maker to deliver a storyboard and script which conveys the key messages, meets the objectives and is aligned with the ethos of Ummeed.



In addition to this, the content writer will also write up the content that will be put up on the web platform for each disability and video.

The above responsibilities will translate into the following activities for each video module:

- Brief film-makers about Ummeed’s ethos, objectives of the video, and key messages of the video
- Review the storyboard to check whether it is aligned to Ummeed’s ethos and whether the objectives are being met and key messages are coming through
- Collaborate with lead clinician to add technical script (about disability, medical facts, etc.)
- Review Hindi script to check whether language is simple and understandable
- Participate in rehearsals to ensure that experts and families participating in the video shoot become familiar with their role and the script
- Help the lead clinician in selecting the appropriate children and families for the shoot
- Help in getting consent from families for the shoot
- Review the first cut and subsequent cuts of the videos received from the film maker for adherence to storyboard. Check whether video is conveying the key messages. Check whether it meets the objectives. Check whether the subtitles are correct.

- Write up the content for that video module's web page and get it reviewed and approved by lead clinician



Minimum Qualifications:

Any one of: MBBS or DCH or MD/DNB (Paediatrics)

5 years' of clinical experience

Essential Skills Required:

- Very good written and oral communication skills in English and Hindi
- Understanding of child development space and developmental disabilities
- Willingness to learn new things
- Good problem solving skills to deal with problems and find solutions or work-arounds
- Collaboration and negotiation skills – ability to work with different people including clinicians, film makers, parents, and children
- Basic computer knowledge of MS Word, MS Excel and MS PowerPoint

Desirable skills:

- Oral and written skills in any one regional Indian language

Reporting to:

- Head of Clinical Services

The above is a full-time position involving 8 hours per day, 40 hours a week.

We encourage parents of children with disabilities to apply.

Candidates meeting the criteria may email their updated resumes to careers@ummeed.org.

